



# MobileInstall™

Simplify Installation Management

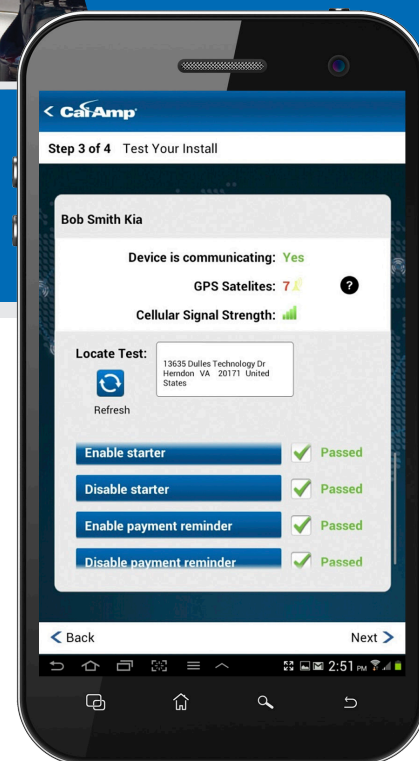
## STREAMLINE DEVICE INSTALLATION AND VALIDATION PROCESS

The MobileInstall app speeds up the installation of CalAmp wireless devices in the vehicle, allowing the installer to use a smartphone or tablet camera to scan the VIN and device ID, and automatically enter the information into the LenderOutlook database for quick and easy account set-up and device activation. The smartphone/tablet mobile app also automatically tests to verify proper installation, eliminating installation errors and assuring reliable protection is in place.

### Easy To Use MobileInstall

MobileInstall allows Buy-Here-Pay-Here dealers to quickly and easily install CalAmp LMU devices in vehicles through an error-free process.

You can also activate the installed device, plus test alerts and peripheral equipment like the ignition disable function, right on your mobile device. The entire process, from vehicle and device pairing to device activation, takes only a few minutes.



Easy device installation with your mobile device



## LenderOutlook™

PAYMENT ASSURANCE SOLUTIONS

MobileInstall works closely with CalAmp LenderOutlook for a sophisticated solution to manage large loan portfolios and multiple dealer accounts.

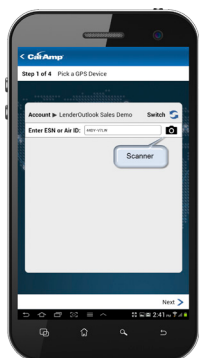
Credit unions, leasing companies, large BHPH dealers and sub-prime finance companies turn to LenderOutlook for advanced vehicle protection service that includes a comprehensive suite of desktop and mobile applications to reduce capital risk, improve loan portfolio performance, and facilitate recovery of stolen or in-default vehicles.

Highly configurable and 99.9% accurate, LenderOutlook integrates with most loan management programs to give you a robust solution.

- Leader in GPS vehicle locator solutions and technologies
- Over two million devices installed worldwide
- Trusted by the automotive industry for over 2 decades
- LenderOutlook is an easy-to-use web-based portal
- Increase on-time payments
- Decrease defaults and repossessions
- Positively influence buyer behavior
- Simplify vehicle recovery through automation
- Offer more financing while decreasing risk

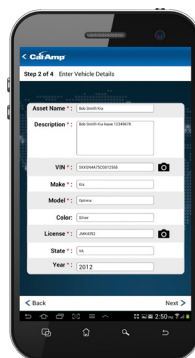
# MobileInstall Features

- **USE MOBILE DEVICES TO VERIFY INSTALLATION INTEGRITY**
- **RECEIVE INSTALLATION VERIFICATION**
- **ELIMINATE MANUAL ERRORS BY SCANNING THE VIN AND THE CALAMP LMU BARCODE**
- **PAIR THE CALAMP LMU DEVICE AND THE VEHICLE AUTOMATICALLY**



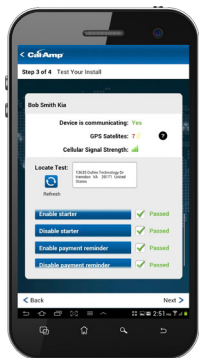
## STEP 1

Quickly and easily login to MobileInstall on your Android device. MobileInstall guides you through the device-installation process, step-by-step. In Step 1, you'll scan the GPS device's Air ID or ESN.



## STEP 2

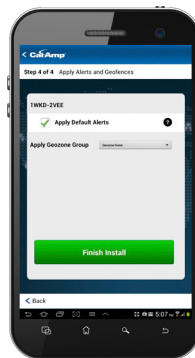
MobileInstall guides you through entering vehicle information by scanning the VIN and license plate.



## STEP 3

Test your installation to evaluate:

- GPS signal strength
- Cellular carrier strength
- Proper installation of vehicle starter/disable
- Proper installation of payment reminder buzzer



## STEP 4

In the final step, you can apply default alerts and assign geofences.

## MobileInstall Requirements

Take advantage of MobileInstall when you sign on to LenderOutlook.

Supported Android Platforms:

- Samsung Galaxy III
- Samsung Galaxy Note
- Panasonic ToughPad
- Motorola Droid X



This app is available as a free download from the Google Play Store for Android 4.0 platform or higher smartphones and tablets.

## About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business-critical data and desired intelligence from high-value remote assets. For more information, please visit [www.calamp.com](http://www.calamp.com).

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